



Jack Wolfskin X Schoeller Collaboration Receives Prestigious ISPO Award for Fabric Innovation

New Diskovera 3L Jkt M Combines Best in Performance, Comfort and Sustainable Material Advancements

IDSTEIN (October 2022) - Jack Wolfskin, a world-leading producer of outdoor performance apparel, equipment and footwear based in Idstein, Germany, was named as the recipient of a prestigious ISPO Award announced in late September. Globally, the ISPO Award is the gold standard in the outdoor industry for technical and sustainably-conscious product design. The award was determined by an independent jury of industry leaders, consumer experts and sports enthusiasts from the ISPO Collaborators Club. It is designed to inspire further industry innovation and guide consumers in making informed product purchase decisions.



Winner

Jack Wolfskin and Schoeller Textil AG combined more than 200 years of knowledge, best sustainability advancements and highest quality standards in first-to-market co-developed fabrications. The fabrics pair Jack Wolfskin's Texapore Ecosphere 100 % recycled/reused PES waterproof breathable membrane with Schoeller's market-leading performance fabrics to deliver exclusive fabrications to maximize comfort, durability and extended longevity for a range of outdoor apparel designs.

The fabric technologies are highlighted in the flagship ISPO-awarded Diskovera 3L Jkt M, part of the new Discovery Wilderness collection. The jacket has a soft, supple feel in a design that is nearly silent when walking in nature yet features extraordinary waterproof breathable protection, durability and innovative details like expansive mesh-backed chest venting flaps for comfort in cold to tropical environment, a stowaway "taco shell" hood, voluminous pockets, and waterproof zips.

"Partnerships and exchange bring momentum to the development of products when it comes to sustainability. Jack Wolfskin and Schoeller exemplify this with the Diskovera. The thoughtful details and stylish design of this sustainable 3L jacket are also convincing." **Dr. Martina Wengenmeir, jury member ISPO Award and editor ISPO.com.**

"As a team we're thrilled to have won an award for our Diskovera 3L Jkt M, with this concept and style the team have pushed themselves into full Discovery mode. Durability and adaptability were key in the creation of this style with features such as an emergency 2.5L grow on hood which easily transfers out of the collar as well as rib cage ventilation. In addition, we're thrilled to collaborate with Schoeller and merge our Texapore Ecosphere Pro membrane with their premium fabrication to offer a style which offers not only the highest level of weather protection but also responsible fabric selection. We're excited to see this in the market for Spring/Summer 23." **Amy Williams, Category Manager- Outdoor Technical**

Both Jack Wolfskin's Texapore Ecosphere membrane and Schoeller's textiles are bluesign® certified to ensure sustainably-responsible manufacturing processes throughout the supply chain and all collaborative materials are finished with a PFC-free finish for water repellency. The Diskovera 3L Jkt M and the entire Discovery Wilderness collection will be available worldwide beginning spring 2023. Visit Jack Wolfskin to learn about the brand's latest innovations and sustainability practices.

ABOUT SCHOELLER TEXTIL AG

Schoeller Textil AG is a textile manufacturer with headquarters in Switzerland. The company has been dedicated to the guiding principle of textile intelligence for over 150 years. The pioneering spirit anchored in Schoeller's origins, the highest quality and sustainability standards, and attention to detail allow the company to continually create uncompromisingly textile innovations. Since 2001, Schoeller has been producing in accordance with the stipulations of the bluesign® system, which excludes environmentally harmful substances from the entire manufacturing process and provides ongoing observance for environmentally-friendly and reliable production. Through its innovations, Schoeller creates tangible added value and improves the quality of life for people and nature - for a more sustainable future.



ABOUT JACK WOLFSKIN

Jack Wolfskin is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. Jack Wolfskin products are currently available in more than 490 Jack Wolfskin stores and at over 4,000 points of sale worldwide. Jack Wolfskin products are renowned for their optimised functionality, high quality and exceptional innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. Jack Wolfskin is also a pioneer of the first order when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded with FWF Leader status six times. Jack Wolfskin is also a bluesign® system partner since 2011. The company is head-quartered in Idstein, in the Taunus region of Germany and currently employs over 1,440 people worldwide.